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For Immediate Release

Annual Mayor Tree Lighting and Winter Market

Ho ho ho! It's that time of year again when the Comox Business in Action (BIA) proudly hosts its Annual Mayor Tree Lighting and Winter Market on Friday November 25 from 3:00 -7:00 pm. This event is a community favourite that brings magic to the streets and businesses of downtown Comox to help kick off the beginning of the holiday season.

Event highlights include:

- The lighting of the tree by Mayor Minions at 5:15 pm, Town Circle (Comox Avenue and Port Augusta Street)
- Festive jazz performance by Rumblejam Grooves and DJ Michael Datura
- Winter Market with over 15 vendors featuring local artisans and merchants on Comox Avenue from 3:00pm – 7:00pm
- Local businesses offering specials and later night shopping until 7:00 pm
- Popcorn by donation from Rotary Club of the Comox Valley
- Santa Photos in the photo area on the street by Town Circle designed by Jam & Co
- The event is being sponsored by Eagle 97.3, Town of Comox and Comox Centre Mall

The Town of Comox is ready to light up the downtown with the beautiful snowflake lights that line the streets and install the Christmas tree that was constructed by the Town team to replace using live trees annually in the Town Circle.

“I am thrilled to be attending this year’s Mayor’s Tree Lighting ceremony and Winter Market and hope you will join us for this special annual holiday tradition,” said Nicole Minions, Mayor of Town of Comox. “Let’s kick off the holiday season together with the lighting of our town’s Christmas Tree on Comox Avenue in our festive downtown.”

The BIA has hosted winter events annually since it was established in 2000 as a way to encourage residents and visitors to experience downtown at this special time of year and get to know BIA member businesses.

“We have an incredible range of amazing family-owned businesses in downtown Comox,” observed Peter Chambers, Comox BIA President, “From unique retail boutiques and top-notch restaurants, cafes & breweries, to a depth of service providers – Comox is a fantastic place to celebrate at this time of year. On behalf of the BIA Board and our members, we extend our thanks to all those who choose to spend their time in downtown and to the Town of Comox for their support.”

For more information visit our website at
downtowncomox.com/mayortreelighting

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